



SharesPost Closes Successful Liquidity Program for *The Motley Fool*

SAN FRANCISCO--(BUSINESS WIRE)--SharesPost, the market for today's fast-growing private companies, has announced the successful completion of its most recent company liquidity program for multimedia financial-services company, The Motley Fool.

After researching the alternatives, The Motley Fool selected SharesPost to facilitate its bi-annual liquidity program. Under the program, employees and former-employee shareholders looking to buy or sell shares were connected in transactions with the company. The SharesPost platform supported the participants' due diligence needs by providing password-protected access to a customized secure data room. The individual purchase and sales transactions leveraged SharesPost's document management systems and investment professionals. All facets of the offering process remained private and company-controlled.

"The Motley Fool has made the strategic choice to remain private, so providing employees with alternative liquidity is critical for us to remain competitive in our recruiting – it's also just doing the right thing for the team members who built our company over the last eighteen years," said Lawrence Greenberg, Chief Legal Officer of The Motley Fool. "SharesPost's technology platform gave us a secure, efficient, and Foolish way to communicate with our employees and, especially, our former-employees throughout the world to unlock some of the value we have created together."

"In today's capital markets, many smart companies are electing to stay private," said Greg Brogger, Founder and President of SharesPost. "But, if employee stock options are to remain a key part of attracting and retaining talent, companies need a way for employees to monetize those option shares in a reasonable time frame. That's an important part of what Motley Fool is accomplishing with their liquidity program. We were thrilled that a financial services company with the history and expertise of The Motley Fool chose SharesPost to help them execute on this program."

About SharesPost

SharesPost is the market for today's fast-growing private companies, their shareholders and qualified investors. SharesPost enables companies to manage liquidity and raise primary capital online; provides investors access to investment opportunities in fast growing companies; and offers shareholders liquidity options. With a listing of over 150 fast growing companies, an extensive network of investors assembled in one place online, and a broad offering of

independent, third-party research and customized products and services, SharesPost brings greater efficiency, flexibility, and control to the process of raising capital, buying or selling shares in the private capital market. SharesPost's management team includes experienced executives from the financial services, banking, legal, technology, and security sectors, with concentrated expertise in working with emerging industry leaders.

SharesPost Financial Corporation is a registered broker-dealer, member FINRA and SIPC. For more information, please visit www.sharespost.com.

About Motley Fool

The Motley Fool is a multimedia financial-services company dedicated to helping the world invest better. Reaching millions of people each month through its website, books, newspaper column, television appearances, and subscription newsletter services, The Motley Fool champions shareholder values and advocates tirelessly for the individual investor.

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