



SharesPost's Executive Forum Engages Secondary Market Participants on Critical Issues

Thought Leaders Discuss Leveraging the Rapidly Growing Private Equities Marketplace to Raise Capital and Manage Shareholder Liquidity

San Bruno, Calif.—May 12, 2011—[SharesPost](#), the online marketplace for private investments, along with NYSE EuroNext and Wilson Sonsini Goodrich & Rosati, hosted an Executive Forum on “Market Issues & Opportunities for Private Companies” on Tuesday, May 10, 2011. More than 200 representatives of leading private companies and institutional investors attended to learn how to best leverage the rapidly growing private equities marketplace to raise capital and manage shareholder liquidity.

Joseph Grundfest, W.A. Franke Professor of Law and Business, Stanford Law School, and former SEC commissioner, made a strong case for the secondary market as a way to bridge the “chasm” between growing a startup and becoming a viable public company, as well as providing private companies with much-needed interim capital and liquidity. In support of the emerging marketplace, he urged market participants to work together to adopt rules and policies that enable growth of the secondary market while still protecting investors.

Other highlights from the Executive Forum included panel discussions on:

- Structural changes to the public markets and the implications for companies, investors and employees;
- The legal and regulatory issues associated with primary and secondary stock sales; and
- The decline in the number of IPO's and how it is impacting the behavior and activities of public company growth stock investors.

Panelists at the event included Jim Anderson, Head of Corporate Finance Sales, Silicon Valley Bank; Karey Barker, Managing Director, Wasatch Cross Creek Capital; Steve Bochner, CEO, Wilson Sonsini Goodrich & Rosati; Lise Buyer, Principal, Class V Group; Scott Cutler, Executive Vice President, NYSE Euronext; Dixon Doll, Co-Founder & General Partner, DCM; John Duncan, Former General Counsel, Slide (Google); Lee Hower, Partner, NextView Ventures (Formerly of LinkedIn founding team); Pascal Levensohn, Managing Partner, Levensohn Venture Partners; Mary Miller, Assistant Secretary for Financial Markets, Dept. of the Treasury; Michael Moe, CEO, The Next Companies (NASDAQ: GSVC); Allen Morgan, Venture Advisor, Mayfield Fund & Managing Director, Idealab; Sandy Robertson, Co-Founder,

Francisco Partners; Scott Painter, Founder & CEO, TrueCar; and Ian Sobieski, Managing Director, Band of Angels.

Video clips of select sessions at the executive forum are available [here](#). For more information, or to continue the conversation, please contact sharespost@schwartzcomm.com.

About SharesPost

SharesPost is the online marketplace for private investments. The company uses innovative technology to efficiently connect institutional investment managers, individual accredited investors and family offices with high quality private investment opportunities.

SharesPost is not a registered broker-dealer or registered securities exchange. SharesPost is not registered as an investment adviser with the Securities and Exchange Commission.

For more information, please visit www.sharespost.com.

#

Contact: Merrill Freund or Allison VanNest
Schwartz Communications
415-512-0770
sharespost@schwartzcomm.com