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**For Immediate Release**

## **SharesPost Report: Ripple Well-Positioned For Growth In Cross-Border Payments Category**

**SAN FRANCISCO – April 4, 2019** – Ripple, creator of XRP and three real-time cross-border payments solutions, has a significant growth opportunity in the \$1.75 trillion payments sector, according to a [new report](#) from SharesPost.

Ripple is one of a few companies that is successfully building real-time, cross-border payments solutions based on blockchain technology, the analysis said. The firm has partnerships with more than 200 banks and payments providers in North America, Europe and Asia.

The company's three solutions – xCurrent, xRapid, and xVia – enable consumers to simplify the exchange of money across borders and streamline the process via the RippleNet platform. RippleNet has deployed blockchain technology to seamlessly exchange money regardless of location or bank.

Ripple is also the creator of XRP, now one of the top three cryptocurrencies after Bitcoin and Ethereum. The company has created 100 billion XRP coins.

“Ripple enjoys a significant market opportunity and is uniquely positioned to grow given its partnerships with major financial institutions around the world,” said SharesPost Research Analyst Alejandro Ortiz.

The report also includes a valuation framework using past M&A, publicly available comps and secondary market trades. Based on that data, the analysis estimates a high-teens enterprise valuation-to-revenue multiple.

In terms of risks, the report noted that Ripple is likely to face significant competition from major banks, credit card companies and other financial services firms already in the payments business. The uncertain regulatory environment regarding cryptocurrency is also another risk for the company.

At the same time, the report said Ripple could be an attractive acquisition target for large financial institutions trying to adapt to a fast-changing industry.

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